

Working Together

YOUR VOICE
YOUR STORY
YOUR ACTION

SASKATCHEWAN
SEXUAL VIOLENCE
ACTION PLAN



SASS
SEXUAL ASSAULT SERVICES
OF SASKATCHEWAN

A LITANY FOR SURVIVAL

Audre Lorde, *from The Black Unicorn*

For those of us who live at the shoreline
standing upon the constant edges of decision
crucial and alone
for those of us who cannot indulge
the passing dreams of choice
who love in doorways coming and going
in the hours between dawns
looking inward and outward
at once before and after
seeking a now that can breed
futures
like bread in our children's mouths
so their dreams will not reflect
the death of ours;

For those of us
who were imprinted with fear
like a faint line in the center of our foreheads
learning to be afraid with our mother's milk
for by this weapon
this illusion of some safety to be found
the heavy-footed hoped to silence us
For all of us
this instant and this triumph
We were never meant to survive.

And when the sun rises we are afraid
it might not remain
when the sun sets we are afraid
it might not rise in the morning
when our stomachs are full we are afraid
of indigestion
when our stomachs are empty we are afraid
we may never eat again
when we are loved we are afraid
love will vanish
when we are alone we are afraid
love will never return
and when we speak we are afraid
our words will not be heard
nor welcomed
but when we are silent
we are still afraid

So it is better to speak
remembering
we were never meant to survive

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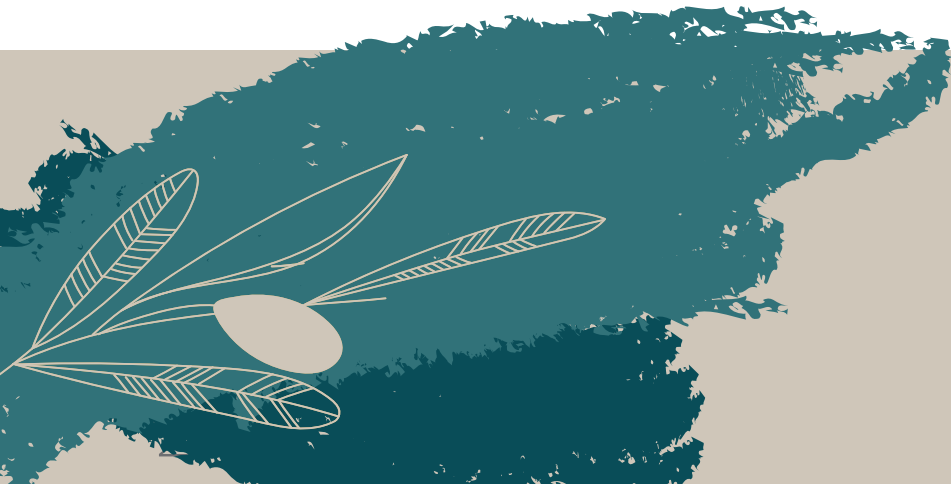


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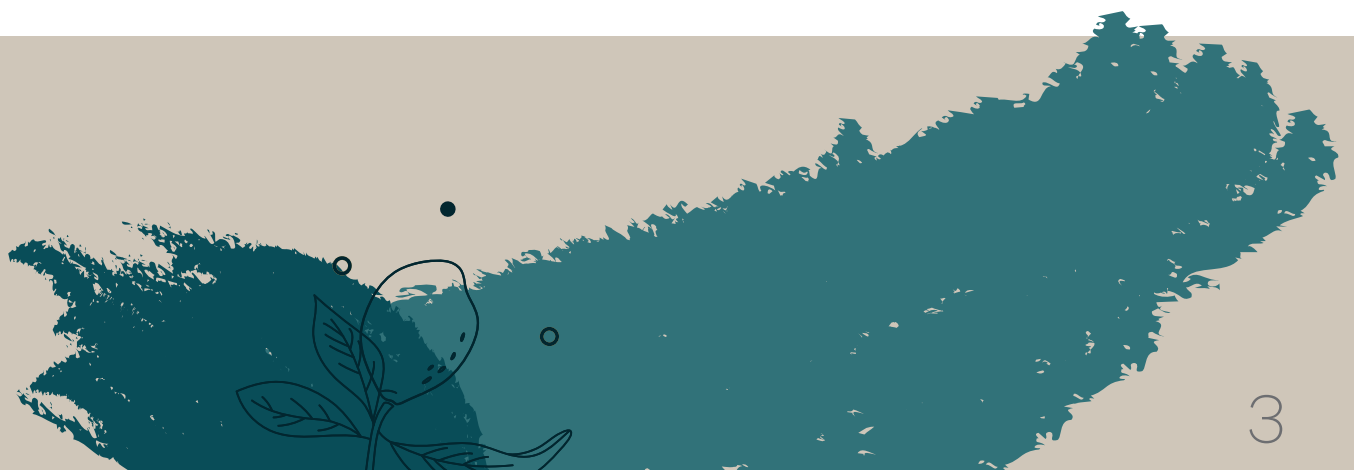
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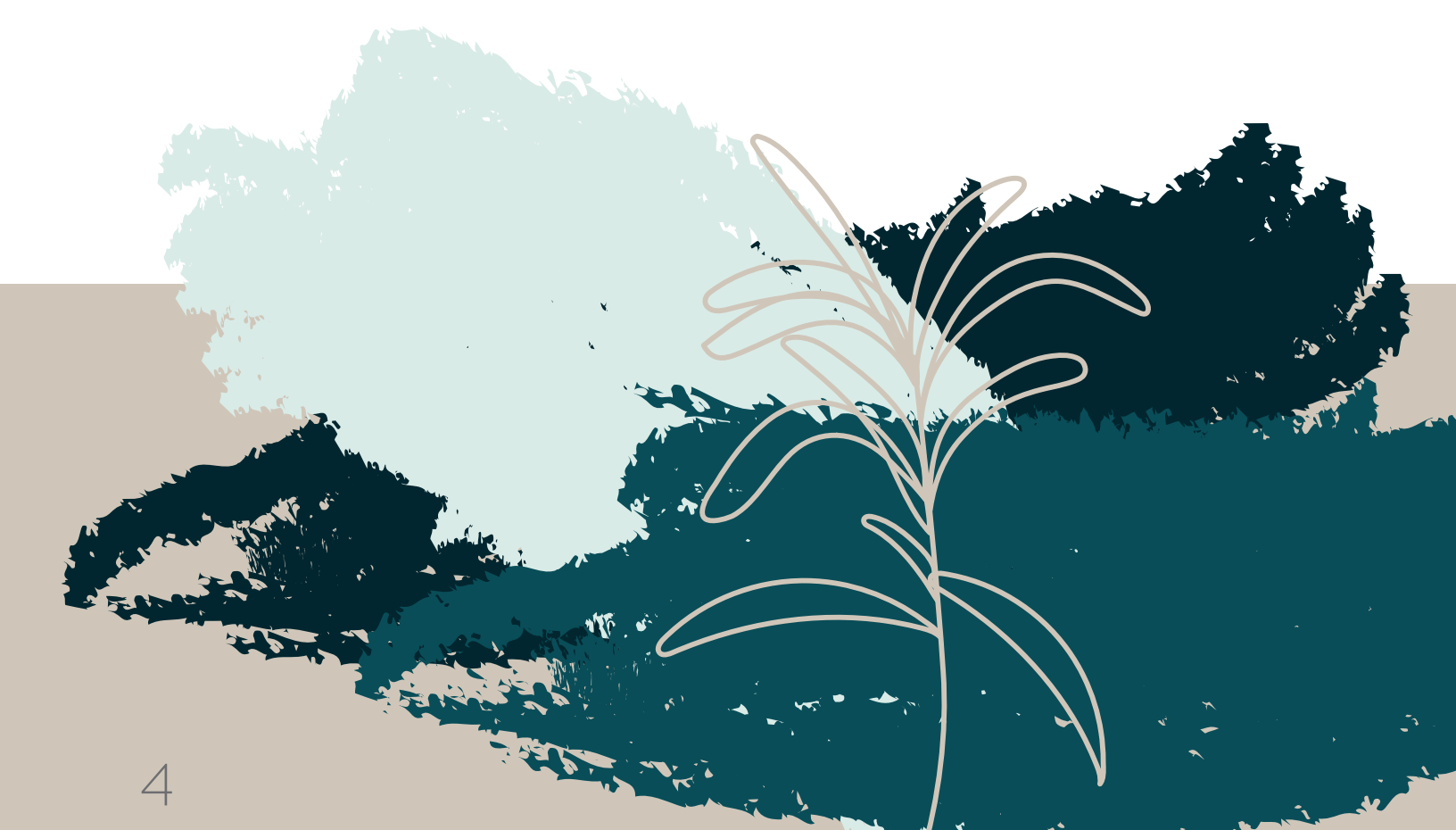
ABOUT SASS

Sexual Assault Services of Saskatchewan (SASS) is a non-profit registered charitable umbrella organization that supports agencies who offer services to survivors of sexual violence.

SASS began in 1984 as a coalition of ten agencies that supported survivors of sexual assault in various communities across the province and worked together to increase awareness and provide education aimed at reducing sexual assault statistics and victimization rates. In 1990, SASS officially linked the coalition agencies and became an umbrella organization. This connection created opportunities to share best practises; disseminate information, collect statistics, build capacity for volunteers, and establish working relationships with other provincial organizations.

In 1996, SASS formally incorporated and in 2012, a partnership was formed between SASS, Saskatchewan Towards Offering Partnership Solutions (STOPS) to Violence and the Provincial Association of Transition Houses and Services of Saskatchewan (PATHS) in an effort to collectively work together to address interpersonal violence and abuse in Saskatchewan.

Today, SASS continues to create opportunities for members and communities to work together through sharing resources and building sustainable partnerships. SASS takes a leadership role in coordinating, collaborating and capacity building to create a province that is free of sexual violence for people of all ages and genders.



Our network of sexual assault services include:

- Battlefords & Area Sexual Assault Centre
- Envision Counselling & Support Centre
- North East Outreach & Support Services
- Piwapan Women's Centre
- Prince Albert Mobile Crisis Unit - Sexual Assault Program
- Regina Sexual Assault Centre
- Saskatoon Sexual Assault & Information Centre
- Society for the Involvement of Good Neighbors - Sexual Assault Counselling Program
- West Central Crisis & Family Support Centre
- Partners Family Services

For more information, please visit:
www.sassk.ca

*Unified
through
awareness,
education,
and support.*

Minister of International Development and
Minister for Women and Gender Equality



Ministre du Développement international et
Ministre des Femmes et de l'Égalité des genres

Ottawa, Canada K1A 0M5



The Honourable Maryam Monsef, P.C., M.P.
L'honorable Maryam Monsef, C.P., députée



MESSAGE FROM THE MINISTER


As Minister for Women and Gender Equality, I am delighted that my department has helped fund Sexual Assault Services of Saskatchewan (SASS) as it developed *Working Together*, the Saskatchewan Sexual Violence Action Plan.

SASS has been working with Saskatchewan agencies that support victims of sexual violence for 35 years, helping them to end sexual violence by enhancing resources, building capacity and creating partnerships. SASS has worked within Saskatchewan and in collaboration with kindred organization across Canada.

Sexual Assault Services of Saskatchewan's commitment to ending sexual violence aligns with the Government of Canada's commitment to advancing gender equality.

Canada's Department for Women and Gender Equality is a center of gender expertise with a mandate that includes sexual orientation, gender identity and gender expression. Our department and SASS are allies in the struggle to end gender-based violence and improve access to justice.

My colleagues and I are proud to be associated with *Working Together*.



À titre de ministre des Femmes et de l'Égalité des genres, je suis fière que le financement reçu de mon ministère ait aidé les Services d'aide aux victimes d'agression sexuelle de la Saskatchewan (SASS) tout au long de l'élaboration de *Working Together* – le plan provincial de lutte contre les violences sexuelles.

C'est pour faire reculer ces violences que SASS soutient depuis 35 ans les organismes qui viennent en aide aux victimes en Saskatchewan, tâchant de renforcer leurs capacités, d'améliorer les ressources disponibles et de nouer des partenariats. Vous collaborez dans ce but avec des organismes dans toute la province et des homologues ailleurs au Canada.

Votre détermination à éliminer les violences sexuelles rejoint la volonté du gouvernement du Canada de faire avancer l'égalité de genre.

Comme vous le savez sans doute, le ministère des Femmes et de l'Égalité des genres est un centre d'expertise en matière de genre, ce qui comprend les questions d'orientation sexuelle, d'identité de genre et d'expression du genre. Nous sommes vos alliés dans la lutte contre la violence fondée sur le sexe et, comme vous, voulons améliorer l'accès à la justice.

C'est une grande fierté pour moi et mes collègues d'avoir pu jouer un rôle dans l'avènement du plan saskatchewanais contre les violences sexuelles.



MESSAGE FROM THE **EXECUTIVE DIRECTOR**

Sexual Violence is prevalent in Saskatchewan and crosses all social boundaries. Trauma resulting from sexual violence profoundly impacts individuals, families and communities. Addressing sexual violence in our province is everyone's responsibility.

We need to talk about sexual violence and its impact on communities across Saskatchewan. The conversation needs to include everyone; women and men, children and youth, seniors, people living with disability, newcomers and members of culturally diverse communities, Indigenous communities, members of the 2SLGBTQQIA+ community, and many more.

We want to challenge and change the deeply rooted attitudes and behaviours that contribute to sexual violence. We believe that there is an urgency to our plans and with every new report in the media, with every new indication that an individual has been sexually violated or harassed, we recognize anew that there is much to be done and a long way to go.

The Sexual Assault Services of Saskatchewan Board of Directors and Advisory Committee has identified that in order to build upon the strengths of the multi-targeted initiatives to address sexual and gender-based violence in Saskatchewan, we need to develop a coordinated provincial framework to align this important work and ensure better outcomes for individuals, families and communities.

In 2017, Sexual Assault Services of Saskatchewan received funding from the Department of Women and Gender Equality (formerly Status of Women Canada) to support a Saskatchewan-based research initiative and establish a collaborative process to develop a provincial action plan. We undertook a comprehensive community engagement process that included individuals and families who have been affected by sexual and gender-based violence, community partners, service providers, researchers, legal and justice officials and all levels of Governments.

I am pleased to release a five-year Saskatchewan Sexual Violence Action Plan that challenges destructive attitudes and beliefs that contribute to sexual and gender-based violence. This Plan builds upon the strengths of existing programs and services, invites leaders to champion societal change, and invites everyone to take action in creating a safer Saskatchewan.

We hope this is only the beginning of numerous projects and initiatives to support the province in addressing sexual and gender-based violence. We encourage all community-based organizations within the province to review the action plan and use it to inform their advocacy efforts.

The release of the Action Plan is the end of an important phase of listening, learning and planning. The next important phase ahead is making change happen, building on progress, addressing gaps, and, continuing collaborative work to address sexual and gender-based violence.

We hope the Saskatchewan Sexual Violence Action Plan is widely read and that it provides affirmation to the many who contributed their experience and wisdom. More importantly we hope that it forms the blue print for moving forward.

We now ask you to join us in working together to ensure that every person in Saskatchewan is free from threat, fear, or experience of sexual violence.



Kerrie Isaac, Executive Director



VOICES FROM LIVED EXPERIENCES

Sexual violence is a serious public health and human rights issue that affects communities around the world. It is estimated that one in three women and one in six men will be sexually assaulted in their lifetime (Conroy and Cotter, 2017). While most survivors of sexual assault are women, sexual assault can happen to any person, any age, no matter their gender, ethnicity or class background. Sexual violence in Canada is characterized as having widespread social stigma which contributes to continued silence of victims and survivors and inadequate resources for prevention and intervention. Currently, sexual assault is the most under reported violent crime in Canada (Keighley, 2017).

In partnership with the Community-University Institute for Social Research at the University of Saskatchewan, SASS engaged in a province-wide research study to gain a more comprehensive understanding of sexual violence in Saskatchewan. The research examined sexual assault experiences, and the existing strengths and gaps in services related to sexual violence across the province. A Core Services Framework (Figure 1) was developed by SASS and revised by study participants as we identified the various social layers of experiences that individuals in Saskatchewan face. Out of this Core Services Framework, recommendations were provided by research participants and contributed to the development of the five year Saskatchewan Sexual Violence Action Plan.

Currently, Saskatchewan has one of the highest rates of sexual assault victimization in Canada at 104 incidents of assaults per 100,000 (Conroy & Cotter, 2017). Our findings indicate that women and girls represent the majority of victims and survivors. We found that sexual assault victimization starts at a young age, and this increases vulnerability for future victimization as they enter adulthood. Perpetrators are often family members, significant others, friends and acquaintances. Sexual violence experiences are rooted in larger structures of systemic oppression that gives greater social power to some over others based on race, gender, sexual orientation, and other aspects of identity.

More than half (53.9%) of assaults occurred between the ages of 13 to 24 years old

*"Where there is power imbalance,
there is a vulnerability to violence."*

**- Stephanie Carlson, RN, SK
Sexual Assault Nurse Examiner**

Multiple factors that intersect and contribute to sexual violence victimization in Saskatchewan include; sexism, racism, power imbalances, social class, alcohol and substance misuse, previous experience of interpersonal violence, poverty, being involved in sex work, ableism, being incarcerated or institutionalized, queerphobia and transphobia.

Survivors shared how these factors not only contributed to their vulnerability to assault, but also created barriers in accessing services and supports. Survivors wanted to disclose and report the assault to friends, family, and law enforcement. However many were fearful of not being believed, being blamed and shamed for the assault, being scrutinized publicly and others were pressured to stay silent. This affected their ability to seek services and supports.

Survivors also shared how they faced significant challenges and barriers navigating through hospital services, law enforcement services, and the justice system. Furthermore, survivors experienced a wide range of impacts as a result of the assault. Sexual violence has been identified as a “root cause” for many social issues including addictions, mental illness, medical problems, poverty, self-harm, suicide, parenting challenges, poverty, homelessness and domestic violence (DiLillo, Guiffre, Tremblay, & Peterson, 2001).

Survivors’ experiences in Saskatchewan shed light to the complexity, depth and urgency of the problem. The systems most impacted by sexual violence include health, social services, corrections, and justice. The financial cost of sexual violence to Canadian society is estimated to be in the billions each year and the impacts of sexual assault trauma span over time and generations (McInturff, 2013). Therefore, an inclusive and collaborative approach is needed to address sexual violence and promote safer communities across Saskatchewan.

Symptoms as a result of sexual assault trauma include include lowered self-esteem (69.0%), anxiety/panic attacks (68.4%), depressive symptoms (67.2%), sleep disturbances (61.1%), change in sexual behaviour (57.5%), loss of a feeling of control (54.6%), fear of men/women (53.8%), hyper vigilance (49.3%) and many more.

Visit www.sassk.ca for the Sexual Violence in Saskatchewan Research Report.



Figure 1. Core Services Framework developed by SASS

INTRODUCTION

Sexual violence is prevalent in every community in Saskatchewan and with every new media report we become increasingly aware that this form of gender-based violence crosses all social boundaries and affects people of every age and culture.

To end sexual violence in our province everybody is responsible. We must work together to shift from current societal victim-blaming attitudes towards solutions that are trauma and violence informed, culturally affirming and healing for individuals, families and communities.

Sexual Assault Services of Saskatchewan has established four foundational components to underpin the provincial five-year Saskatchewan Sexual Violence Action Plan:

- challenge sexual violence and change societal attitudes through prevention and education;
- improve supports and intervention services for people who experience sexual violence;
- strengthen a responsive legal and justice system; and,
- build collaborative leadership and accountability for each step of the plan.

The Action Plan was developed in collaboration with a multi-sectoral Provincial Advisory Committee comprised of community service providers, provincial, federal and Indigenous government representatives, police, justice, health services and related provincial violence prevention organizations.

Based on the Saskatchewan Sexual Violence Research Project, conducted in partnership with Sexual Assault Services of Saskatchewan and Community-University Institute for Social Research at the University of Saskatchewan, the development of the Action Plan included identifying existing strengths and potential gaps in services related to sexual violence across the province.

In the spirit of reconciliation the Action Plan takes into consideration the effects of historical and intergenerational trauma and the over-representation of Indigenous persons as targets of sexual violence.

The Action Plan is a guide to help us move forward towards ending sexual violence in Saskatchewan.

VISION

Every person in Saskatchewan is free from threat, fear, or experience of sexual violence.

MISSION

Develop and advance an inclusive and collaborative approach to address sexual violence in Saskatchewan.

GUIDING PRINCIPLES

Responsibility in changing the attitudes and culture of sexual violence is shared amongst individuals, communities, business and professional sectors, media and all levels of governments.

Renewed collective focus on the systemic roots of sexual violence and improving service delivery is inclusive, culturally affirming and trauma and violence-informed.

Strengthening the capacity of service providers, individuals, communities and all levels of government structures is essential in ensuring a sustainable coordinated response to people who experience sexual violence.



Prevention & Education

CHALLENGING SEXUAL VIOLENCE
AND CHANGING SOCIETAL
ATTITUDES

01



The World Health Organization (WHO) describes sexual violence as a serious public health and human rights problem with both short and long-term consequences.



Sexual violence crosses all social boundaries and affects people of every age and culture. Everyone has a role to play in order to effect purposeful and broad attitudinal change.

Many people are not clear on what is a healthy relationship and often sexual violence becomes an accepted part of family life, dating life and community perspective.

ACTION 1

- Develop and deliver wide-ranging education and public awareness initiatives that encourage people in Saskatchewan to challenge the attitudes and norms that perpetuate sexual violence.

Education is fundamental in changing attitudes and behaviours. Bystanders within families, communities, workplaces and peer groups are also affected.

ACTION 2

- Engage with individuals and communities in the development and delivery of culturally affirming training for bystanders that builds confidence in their knowledge and enhances their skills to intervene and prevent sexual violence.

Technological innovation and the introduction of social media (e.g. Facebook, Instagram, Snapchat, Twitter) have generated additional spaces for sexual violence to occur. The sites can also be used to counteract negative messages.

ACTION 3

- Inclusive engagement with children, youth and young adults in the development of peer mentoring models that support individuals to be advocates of positive interpersonal relationships.

ACTION 4

- Develop and deliver comprehensive healthy relationships programming that includes clarification on what constitutes sexual consent.

Media reporting that is non-stigmatizing and uses culturally competent language can help challenge myths and promote positive societal behaviors

ACTION 5

- Develop a media training package that focuses on trauma sensitive reporting language that challenges myths and promotes non-violent behaviours.

Support & Intervention

FOR PEOPLE WHO EXPERIENCE
SEXUAL VIOLENCE

02



Building equitable, two-way relationships between service providers and survivors are characterized by culturally affirming respect and shared responsibility.

Sexual violence is most often hidden and while only a minority of survivors formerly report through the formal legal system its' impact reaches beyond the victim, often affecting families and communities. Although difficult, it is essential that conversations about sexual violence are initiated with everyone.

Innovative approaches that enhance and integrate existing initiatives build community capacity and ensure Saskatchewan people who experience sexual violence have their unique needs met.

Prior to formally reporting an assault survivors of sexual violence most often tell a friend, family member or a person of trust within their workplace, school or community.

ACTION 6

- Explore and modify existing multi-media capacity to improve access to educational information and support services for all people who experience sexual violence (inclusive of race, ethnicity, LGBTQ2SA+, newcomers to Canada, persons living with disability and seniors).

ACTION 7

- Explore existing specialized crisis and referral services to inform the development and implementation of a provincial 24 hour sexual violence crisis and referral service that can be accessed by phone, text and web-based networks.

ACTION 8

- Expand Sexual Violence First Responder training to include individuals, community leaders, employers, faculty and staff in post-secondary institutions and all human services sectors.

Response to sexual violence from an Indigenous perspective begins with culture and requires specific supports that encompass the spiritual, emotional, physical and mental impact on the victim, the perpetrator and their families.

ACTION 9

- Explore methods to expand the knowledge of sexual violence first responders, front-line workers in health, education, social services and justice, crisis and counselling centres, police and policy-makers on the impacts of historical trauma to improve their response and support for Indigenous individuals and families who experience sexual violence.

ACTION 10

- Strengthen and support the existing capacity for culturally-affirming and traditional healing practices that may include Elders, ceremonies, faith-based supports, counselling and healing circles.

The timing of a person's sexual violence disclosure and their subsequent healing path may vary with different stages along the way.

Access to trauma and violence-informed crisis and counselling services at the time of need is critical for the people who experience sexual violence to work through their trauma and build constructive coping mechanisms.

ACTION 11

- Expand existing trauma and violence-informed counselling and training capacity by building collaborative partnerships to effectively respond to the distinct circumstances of Saskatchewan people who experience sexual violence.

Healthcare facilities that demonstrate a timely and consistent trauma and violence-informed response ensure persons who have experienced sexual violence have access to the highest quality of specialized care to address their individual health and forensic needs.

ACTION 12

- Engage with provincial and federal healthcare policy developers to review provincial and Indigenous healthcare facilities' protocols and processes to ensure Trauma and Violence-Informed Care principles are applied when responding to persons who have experienced sexual violence.

ACTION 13

- Ensure medical health facilities have access to trained trauma and violence-informed medical teams to provide skilled post-sexual assault medical care.

ACTION 14

- Explore methods to expand Sexual Assault Nurse Examiner (SANE) training to nurses working in urban, rural and remote emergency health facilities.



Responsive Legal

& JUSTICE SYSTEMS



Sexual violence survivors and their families expect to be treated fairly when coming forward before the justice system.

Improving sexual violence legal and justice systems response must involve collaboration with experienced victim advocates and community service providers.

Survivors of sexual violence require a responsive and culturally affirming intervention team to assist with their navigation through a complex legal and justice system.

ACTION 15

- Strengthen and promote a multi-disciplinary community of practice model to improve response at each stage of the criminal and other legal processes.

ACTION 16

- Enhance and promote resources for survivors that explain reporting options, the function of a criminal trial, roles of each person involved in the legal process, their rights throughout the legal processes and what to do if things go wrong.

ACTION 17

- Strengthen the administration of sexual assault forensic evidence kits through collaborative partnerships between law enforcement, Saskatchewan Health Authority and trained medical professionals.

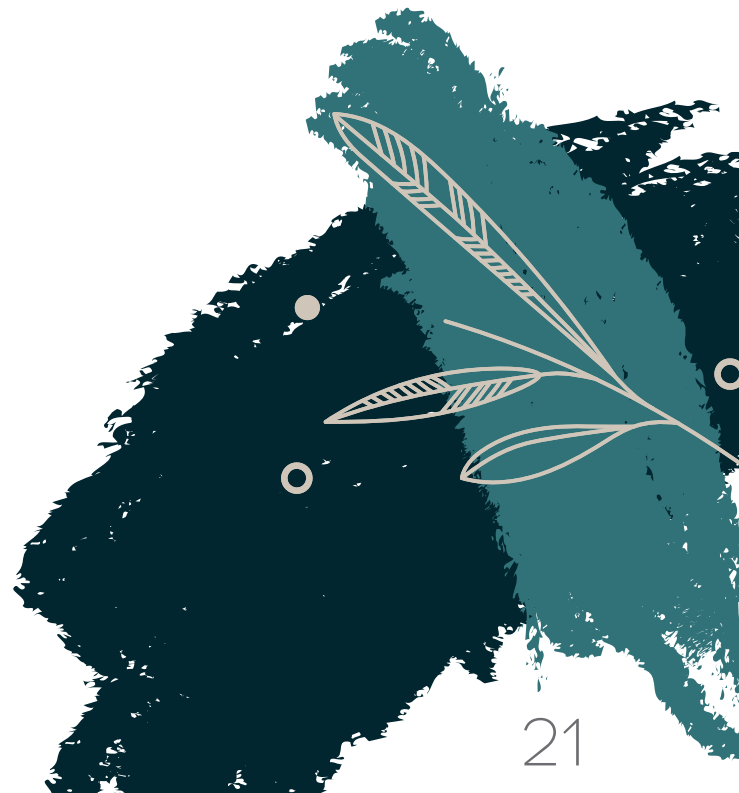
Sexual violence survivors expect fairness from a trauma and violence-informed justice system and must be treated with respect.

ACTION 18

- Ensure the behaviours and actions of trauma survivors are fully understood by reviewing and enhancing education for all members of the criminal and non-criminal justice systems resulting in an improved restorative and responsive justice system.

ACTION 19

- Conduct integrated victim advocate case reviews of police services sexual violence files to determine the systemic challenges in investigating gender-based and sexual violence and to identify potential opportunities to improve investigation outcomes.



Collaborative Leadership

& ACCOUNTABILITY



Societal change cannot occur without the engagement of strong leadership at multiple levels.



Shared responsibility and resources with a commitment to take action will require Champions at each step of the action plan in order to achieve a sustainable reduction of sexual violence in the province.

Changing societal attitudes on sexual violence issues occurs when respected, well-known leaders become engaged in the public dialogue.

ACTION 20

- Build partnerships with leaders at all levels of governments, business sectors and diverse communities to effectively deliver measureable and sustainable results.

ACTION 21

- Create combined digital and in-person networking opportunities for relationship-building and regular exchange of information between service providers and amongst partners working across sexual and gender-based violence.

Public Education and Awareness Campaigns are effective when adequately resourced, sustained over-time, monitored and measured for impact and held accountable by Leadership oversight.

ACTION 22

- Identify new and emerging Champions to support and advance sexual violence education, public awareness campaigns, existing services and the development of new sustainable programs and services.

FROM LOCAL TO NATIONAL: **ADVANCING GENDER EQUALITY IN CANADA**

Sexual violence is a gendered crime that disproportionately affects women and girls across Canada. Sexual violence along with intimate-partner violence and human trafficking are forms of gender-based violence, and they are experienced by women in both systemic and interpersonal levels, and have serious implication to women's quality of life. Gender-based violence negatively impacts women's capacity to fully access the right to education, employment, and civic life (Ibrahim, Z., Kuru-Utumpala, J. & Goulden, J., 2018). For years, organizations across the country have worked tirelessly to support women and girls facing diverse challenges through raising awareness, advocating for marginalized groups, delivering life changing services and promoting women's economic independence and civic leadership. SASS and its member agencies are proud to share in the legacy of advancing women's rights and the impacts of such movements have been recognized worldwide.

"Women's movements have driven global and national action on gender equality. In countries and localities, advocates often have the greatest understanding of the deficiencies that women and girls face, and essential knowledge of how to advance their rights..."
- United Nations

SASS works closely with provincial partners Provincial Association for Transition Houses and Services (PATHS) and Saskatchewan Towards Offering Partnership Solutions (STOPS) to Violence to address interpersonal violence and abuse in Saskatchewan.

Together, we represent Saskatchewan in a pan-Canadian network of 150 Women Leaders to advance gender equality on a national platform, through the leadership of the Canadian Women's Foundation. This network was developed in response to the Government of Canada's national strategy to advance gender equality: *It's Time: Canada's Strategy to Prevent and Address Gender-Based Violence (2017)*.

"Our goal is to make long term systemic change to ensure progress continues and that women advance...because equality benefits everyone." - The Honorable Ralph Goodale, YWCA Regina, April 26, 2019

The Saskatchewan Sexual Violence Action Plan connects to national strategic initiatives that are working to address gender-based violence in Canada through provincial platforms. The impacts of this Action Plan will contribute to the reduction of interpersonal violence and abuse, and improve the quality of life for Saskatchewan residents. We invite you to join us in this important work of advancing gender equality in Saskatchewan and across Canada.

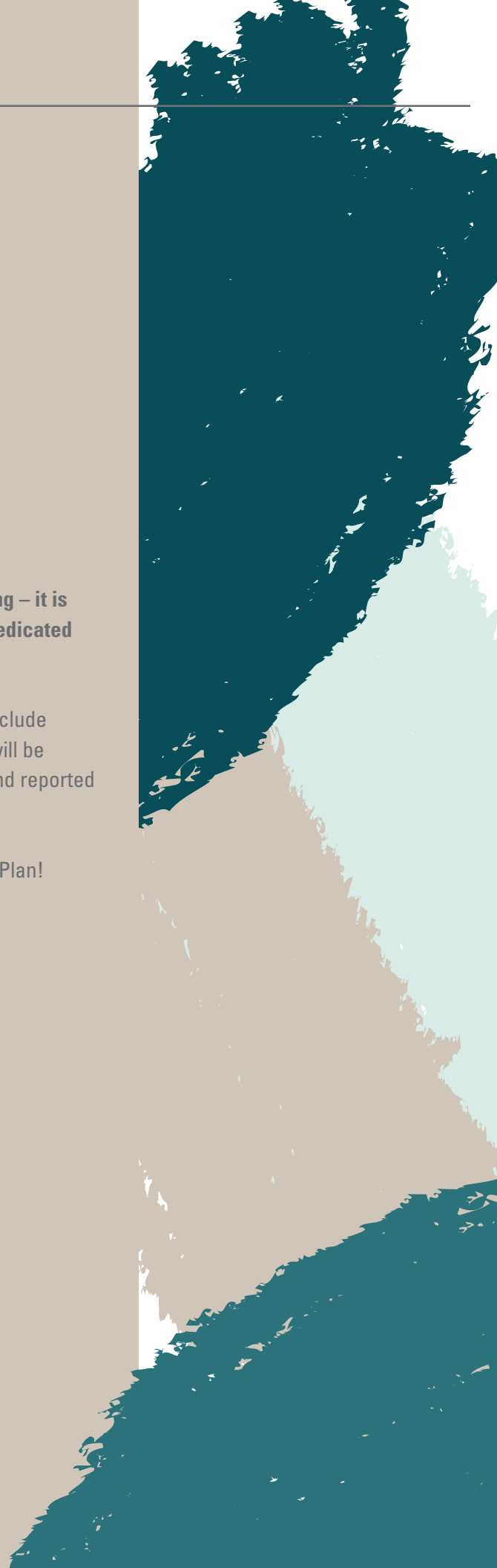


NEXT STEPS

The Saskatchewan Sexual Violence Action Plan is only the beginning – it is a road map that builds upon the knowledge and expertise of many dedicated people who are working on the front lines daily.

Each action is supported by a set of implementation strategies that include the engagement and collaboration of multiple partners. The actions will be monitored for progress, their impact on systemic change assessed and reported on and the results will inform future actions.

Visit our website for ideas on how you can take Action on our Action Plan!



*Working
together to end
sexual violence in
Saskatchewan.*



THANK YOU

The Saskatchewan Sexual Violence Action Plan has been inspired and driven by individuals, communities, and agencies committed to creating a province that is free of sexual violence in all its forms. We offer our sincerest gratitude to all who have contributed to development of this Action Plan through its various stages and we recognize that this Action Plan is a result of collaborative and coordinated efforts.

- SASS Board of Directors
- SASS Member Agencies and the communities they serve
- Department of Women and Gender Equality, Government of Canada
- Saskatchewan Sexual Violence Action Plan Advisory Committee
- Saskatchewan Sexual Violence Research Advisory Team
- Individuals and organizations that contributed to the Saskatchewan Sexual Violence Research Project
- Community-University Institute for Social Research at University of Saskatchewan
- Social Science Research Laboratories at the University of Saskatchewan
- Community Research Unit at the University of Regina
- Association of Alberta Sexual Assault Services
- Ending Violence Association of British Columbia
- Ending Violence Association of Canada
- Canadian Women's Foundation
- Provincial Association of Transition Houses and Services of Saskatchewan
- Saskatchewan Towards Offering Partnership Solutions to Violence
- Federation of Sovereign Indigenous Nations
- Saskatchewan Human Rights Commission
- Pat Falconbridge
- Sunny Mariner

SASS recognizes that our member agencies are part of a collective movement seeking to make Saskatchewan a safer place. We cannot do this work alone and we acknowledge the contributions of individuals, agencies, communities and governments working to address all forms of interpersonal violence and abuse in the province. We look forward to working collaboratively to ensure that every person in Saskatchewan is free from threat, fear, or experience of sexual violence.

*Your Voice,
Your Story,
Your Action.*



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ABOUT OUR DESIGNER

The inspiration for the design of the SASS Action Plan was from a quote, "Often it's the deepest pain that empowers you to grow into your highest self." - unknown. The plants representing growth, paint strokes reflecting change, no matter what you do with a paintbrush, you are making a change.

Brianna Coffin, Deadly Designs creates beautiful marketing products for businesses, and it gives her a great sense of great accomplishment. Seeing her work displayed around Regina makes us proud. She studied at Medicine Hat College for 4 years, earning her Bachelor of Communications degree. After working at a local marketing firm for 5 years, she then established her own business and has designed a variety of products for hundreds of clients, including Rebellion Brewery, Regina Downtown BID, Leopold's Tavern and many more! She takes pride in her work developing brands and marketing products that assist clients in becoming more successful. Being a freelance designer allows her to offer a very competitive rate for services, and enables her to work in a stress-free creative environment. In addition, because of established relationships with printers and suppliers, she offers attractive fees for these services. "I truly enjoy creating new products that meet and exceed my clients' expectations". To get your deadly design contact Brianna Coffin @ 306•533•0654 or check out her website @ bricoffin.com



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