Enrolment and Student Experience Plan

PROGRESS REPORT 2022

Goal: Increase student enrollment through new student recruitment
Strategic Initiatives
• Run social media campaigns each year to attract more international students
• Run targeted social media campaign coordinated with central recruitment to target students from Saskatchewan
• Enhanced partnerships with regional colleges, especially for the purpose of recruiting upper-year students
• Promotional material for Indigenous student group visits
• Develop short promotional and informational videos to promote our student services and programming initiatives

Goal: Increase student enrollment through retention initiatives
Strategic Initiatives
• Continue to expand the FLEX learning community program
• Expand the ‘academic recovery’ program in FLEX
• Implement early-alert advising program for students
• Alter ‘Major Possibilities’ career fair for major choice and declaration

Goal: Increase participation in Student Outbound Mobility Opportunities
Strategic Initiatives
• Identify at least one study abroad opportunity for each one of our academic programs
• Develop a college-wide study abroad plan
• Increase student awareness of existing study abroad opportunities

Goal: Implement Co-Curricular records for the College and Departmental learning opportunities
Strategic Initiatives
• Establish a CCR review committee

Goal: Reduce the frequency and severity of Academic Misconduct
Strategic Initiatives
• Delivery of academic integrity seminars during orientation, particularly when orienting new international students
• Bathroom signs promoting academic integrity
• LCD screen messages promoting academic integrity

Goal: Increase the flexibility and accessibility of student advising
Strategic Initiatives
• Pilot an on-line advising platform
• Implement group advising sessions