Enrolment and Student Experience Plan

PROGRESS REPORT 2022

Goal: Increase student enrollment through new student recruitment

Strategic Initiatives

- Run social media campaigns each year to attract more international students
- Run targeted social media campaign coordinated with central recruitment to target students from Saskatchewan
- Enhanced partnerships with regional colleges, especially for the purpose of recruiting upper-year students
- Promotional material for Indigenous student group visits
- Develop short promotional and informational videos to promote our student services and programming initiatives

Goal: Increase student enrollment through retention initiatives

Strategic Initiatives

- Continue to expand the FLEX learning community program
- Expand the 'academic recovery' program in FLEX
- Implement early-alert advising program for students
- Alter 'Major Possibilities' career fair for major choice and declaration

Goal: Increase the flexibility and accessibility of student advising

Strategic Initiatives

- Pilot an on-line advising platform
- Implement group advising sessions

Goal: Increase participation in Student Outbound Mobility Opportunities

Strategic Initiatives

- Identify at least one study abroad opportunity for each one of our academic programs
- Develop a college-wide study abroad plan
- Increase student awareness of existing study abroad opportunities

Goal: Implement Co-Curricular records for the College and Departmental learning opportunities

Strategic Initiatives

Establish a CCR review committee

Goal: Reduce the frequency and severity of Academic Misconduct

Strategic Initiatives

- Delivery of academic integrity seminars during orientation, particularly when orienting new international students
- Bathroom signs promoting academic integrity
- LCD screen messages promoting academic integrity